

Advertising on our website – www.euma.org

Introduction

Make your company's products and/or services known to a high profile network of Management Assistants' active throughout Europe!

The advantages of advertising on the website are:

- Uncluttered for better visibility (limited space dedicated to banner advertisements).
- Highly targeted audience.
- Bright, modern appearance.

Tailor-made web-based communication and promotion

We are of course also ready to discuss any creative idea you might have to make our website more attractive to its visitors, on top of increasing your communication power.

Powerful mix

Combine your banner on our website with advertising in *proActive* (European Management Assistants' magazine which appears in April and November) and you will be offered 20% off the basic rates (see FAQ3).

There is also a combination-possibility for your banner on our international website and the national website of your country. Ad-hoc promotions can also be negotiated to your company's benefit.

www.euma.org's visitors

- Members of EUMA (in 26 European countries), their colleagues, bosses and external interested parties.
- About 20.000 HITS per month
- For a list of the countries visit www.euma.org

Website rates 2010:	6 months	12 months
	EUR	EUR
Banner - other than Opening-page (incl. link to own site) *)	600	1.000
Banner – other than Opening-page (incl. link to own site) *)		300
<i>Special rate - only for corporate member</i>		

*) Banner-size: 330 x 380mm (87 x 110 pixel), for other Banner-size there will be an extra charge of 20 % of the website-rates.

For Banner – Opening-page there will be an extra charge of 30 % of the website-rates.

Contact:

Christine Gumpoldsberger
 Media & Advertising Co-ordinator
 Mob. + 43 676 9183713 • E-mail: mediateam@euma.org