



Partnership Packages

Gold Partnership

IMA offers the following to Gold Partners:

- Being mentioned as "International Gold Partner of IMA" on www.ima-network.org
- Banner and Link to the Gold Partner's website through a special Partner page at www.ima-network.org
- Possibility to send two mailings per year to IMA members
- Advertisement in two editions of proActive - 1 full page each
- For the first to be published edition, the Gold Partner is offered to have an informercial in cooperation with the Executive PR Officer.
- Two persons representing the Gold Partner can participate in the first Training Day and Conference after the contract has been signed at members' rates.
- The Gold Partner will be allowed up to 15 minutes of presentation time during that Training Day and Conference - specifics to be arranged with the organizing countries directly. All costs for participation are paid by the Gold Partner.
- The Gold Partner will be offered a stand at the Trade Fair (if one exists) for the Conference - details to be negotiated directly with the organizing country. All costs for participation are paid by the Gold Partner. A special price will be offered for the Trade Fair.

What the Gold Partner offers IMA will be negotiated

The price of a **Gold Partnership** is **3000** Euro - or services of an equivalent amount.

Silver Partnership

IMA offers the following to Silver Partners:

- Being mentioned as "International Silver Partner of IMA" on www.ima-network.org
- Banner and Link to Silver Partner's website through a special Partner page at www.ima-network.org
- Possibility to send two mailings per year to IMA members
- Advertisement in proActive: Two times ½ page or one time 1 full page.

Two persons representing the Silver Partner can participate in the first Training Day or Conference after the contract has been signed at members' rates.

The Silver Partner will be allowed up to 15 minutes of presentation time during that conference or Training Day - specifics to be arranged with the organizing country directly. All costs for participation are paid by the Silver Partner.

What the Silver Partner offers IMA will be negotiated.

The price of a **Silver Partnership** is **2000** Euro - or services of an equivalent amount.



Partnership Packages

Bronze Partnership

IMA offers the following to Bronze Partners:

- Being mentioned as "International Bronze Partner of IMA" on www.ima-network.org
- Link to Bronze Partner's website through a special Partner page at www.ima-network.org
- Possibility to send two mailings per year to IMA members
- Advertisement - ½ page - in one edition of proActive.

A Bronze Partner will be allowed up to 15 minutes of presentation time during the first conference or Training Day after the contract has been signed - specifics to be arranged with the organizing country directly. All costs for participation are paid by the Bronze Partner.

What the Bronze Partner offers IMA will be negotiated.

The price of a **Bronze Partnership** is **1000** Euro - or services of an equivalent amount.

Don't not delay to contact us for further discussion.

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