



## **Press Release**

### **EUMA appoints first man to their European board**

European Management Assistants (EUMA), a non-profit making association for secretaries and management assistants, has appointed Adam Fidler to their European Board. Adam's appointment is the first time in EUMA's history – some 38 years – that a man has been made main Board Director. Adam takes on the role of European PR Officer, replacing Chantal Sneijkers who retired after 4 years in service. Adam was appointed at the Association's recent AGM held in Reykjavik, Iceland.

Maria Lazarou, European Chairman of EUMA comments: "We are delighted to appoint Adam to our European Board. Adam was the clear choice by our Members and we hope that this appointment shows EUMA's commitment to the diversification of the role of the Management Assistant, and our commitment to attracting more men into the profession."

Adam, who has worked as a Senior PA for over ten years, is currently the Executive Assistant to the Chief Executive of Salford City College in Manchester, UK. His role as European PR Officer, along with all other European and National Committee roles, is voluntary. "We are an Association for PAs, run by PAs, with members in 26 European countries" states Adam. "I am very grateful to all the Members who voted me into this post, and I am particularly indebted to my predecessor, Chantal Sneijkers, for leaving me with a superb platform to build on."

Adam takes up his role with immediate effect and is responsible for all PR activities for EUMA, including leading a team of PR Officers throughout Europe, as well as all print and on-line promotion of the Association.

- Ends -

### **Notes to Editors:**

- EUMA was established in 1974 by Sonia Vanular, who wanted to create a European Association for Secretaries and PAs to provide them with networking, training and learning opportunities.
- The Association is split into National Committees; each National Committee serving their own country.
- The Association holds two main European meetings per year – an Autumn Conference and AGM, and a Spring Council and Training Day.
- EUMA focuses on training and development of the Management Assistant role, and is the only Association of its type with a truly pan-European structure.

### **For further information, please contact:**

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