



## COWORKING SPACE – Creative Space to Rent

Since a few years Coworking is a new trend in respect to new modern working methods, freelance or creative working groups, which are working independently from each other, for different companies and projects, but sitting together in open space offices, which enables them to benefit from each other.

Coworking Spaces provide work places and working material such as internet, printer, scanner, telephone, telex, etc. for a daily / weekly / monthly rent, flexible and not binding.

Most of the Coworking Spaces are in the US, but more and more spaces can be found in European metropolitan areas. According to specialists, we are just at the beginning of this trend, a new way of collaboration.

Many freelancers might ask themselves, why sit in an office instead of taking a laptop and mobile phone to a coffee shop, stay at home in the kitchen or go to a swimming pool. But most of you maybe have already found out, that working from home can often be very difficult as well, being alone all the time and getting distracted by the TV, the beautiful sunshine outside, nice books etc.

One further advantage can be found from an economic view. The costs are much lower compared to the fix costs for a working place in a normal office and Coworkers are very flexible in respect of their use of Coworking Spaces and can thus adapt renting smaller or larger areas according to their current projects and work load. According to a worldwide study, a big majority reports improved interaction with other people, feeling more productive and motivated, which leads to a higher income.

EUMA Austria was invited by Coworking Salzburg, which was founded beginning of this year. Coworking Spaces do exist in most of the Austrian provincial capitals, but in Salzburg this is the first one. That's why our group in Salzburg did not really know what to expect and thus we were even more excited. We got a detailed view and presentation of the working space, the working conditions and while listening to the founder of Coworking Salzburg, one could really feel the enthusiasm and atmosphere in this room. We felt even more involved, when we were introduced to the Coworkers, their different professions, characters and were told some of their stories.



Coworkers in Salzburg benefit from each other by exchanging ideas, brainstorming, discussions and the variety of creative minds. One of their very inspiring methods for brainstorming is the launch of "Food for Feedback", where one Coworker prepares a meal for all the others and within this pleasant and casual atmosphere the "cook" can address a topic or problem he would like to talk about and together creative solutions can be found - an inspiring method on the way to success, not only in respect to having a great lunch.



For us Management Assistants it is not relevant to think about sitting in a Coworking space instead of the office next to the bosses' one, but for sure we can transfer the one or other idea and creative solution for our companies' processes and working methods.

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